

Academic Entrepreneurship and Knowledge and Technology Transfer: How do they relate to Research, Teaching, and Universities as Organizations?

11-12 April 2016, Science Park, University of Kassel, Germany

Monday, April 11, 2016

09:00	Registration	
09:45	Reiner Finkeldey President of the University of Kassel, Germany	Welcome
	Guido Bünstorf, Georg Krücken (University of Kassel, INCHER-Kassel, Germany)	
10:00	Christian Schneijderberg (University of Kassel, INCHER-Kassel, Germany)	Introductory remarks
10:20	Katarina Larsen (KTH the Royal Institute of Technology, Department of History of Science, Technology and Environment, Stockholm, Sweden)	Rhetoric of engineering skills and heroes: institutional logics of university-industry relations in engineering education
11:05	Timothy Sacco (University of Massachusetts Amherst, Department of Sociology, USA)	Shaping Future Scientists: STEM training and the commercial landscape of science
11:50	Coffee break	
12:05	Walter W. Powell (Stanford University, Department of Education and Business School, USA)	Amphibious Scientists: How they have changed the university and industry, for good and bad
13:10	Lunch break	
14:10	Thomas Åstebro (Haute École Commercial Paris, Department of Strategy and Business Policy, France)	Academic entrepreneurship: Bayh-Dole versus the "professor's privilege"
14:55	Matthew Good, Birthe Soppe (University of Oslo, Centre for Entrepreneurship, Norway) Mirjam Knockaert (University of Ghent, Belgium)	The interconnectedness of the university technology transfer infrastructure: An organizational design perspective
15:40	Aners Broström, Andreas Feldmann, Matti Kaulio (Centre of Excellence in Science and Innovation Studies (CESIS), KTH the Royal Institute of Technology, Department of Industrial Economics and Management, Stockholm, Sweden)	Mobilising the organised anarchy: Structured relations between higher education institutions and external organisations
16:25	Coffee break	

16:50	Lars Geschwind, Johan Söderlind, Marie Magnell (KTH the Royal Institute of Technology, School of Education and Communication in Engineering Sciences, Department of Learning, Stockholm, Sweden)	Before and beyond Humboldt: The teaching-research nexus in technical universities
17:35	Fumi Kitagawa (University of Edinburgh Business School, UK) Chiara Marzocchi, Elvira Uyarra (Alliance Manchester Business School, University of Manchester, UK) Mabel Sánchez-Barrioluengo (INGENIO, Technical University of Valencia, Spain)	Unpacking academic entrepreneurship – Academic spin-offs and graduate start-ups as part of the university research-teaching nexus
19:00	Dinner	

Tuesday, April 12, 2016

09:00	Ugo Rizzo, Laura Ramaciotti (University of Ferrara, Department of Economics and Management, Italy) Francesco Rentocchini (Southampton Business School, University of Southampton, UK)	Which factors lead to the creation of high-growth academic spin-offs? An empirical investigation of the UK
09:45	Anna Sinell, Karolina Mizera-Ben Hamed, Katharina Hochfeld, Martina Schraudner (Fraunhofer Center for Responsible Research and Innovation, Berlin, Germany)	Promoting academic spin-off formation by learning the secrets of highly entrepreneurial-oriented organizations
10:30	Coffee break	
10:55	Stefano Bianchini, Patrick Llerena (BETA - University of Strasbourg, France) Ylenia Curci (USIAS – University of Strasbourg, France)	Inside the variety of academic consulting: What are the good combinations to foster research productivity
11:40	Aldo Geuna (University of Turin, Italy)	Keynote lecture
12:45	Lunch break	
13:50	Soo Jeung Lee (Research Fellow of Alexander von Humboldt Foundation, INCHER-Kassel, Seoul National University, Republic of Korea)	Institutionalization of university-industry linkages and its effects on university research and transfer: similarities and differences in Germany and Korea
14:35	Catalina Martínez, Luis Sanz-Menéndez (CSIC Institute of Public Goods and Policies, Madrid, Spain) Francesco Lissoni (GREThA – UMR CNRS 5113, University of Bordeaux, France/CRIOS – Bocconi University, Milano, Italy)	Funding and ownership of academic inventions: evidence from a patent-level survey
15:20	Markus Günther, Sabrina Backs, Christian Stummer (Bielefeld University, Department of Business Administration and Economics, Germany)	How to stimulate academic patenting at universities: a social simulation approach
16:05	Farewell coffee	