

Sponsoring leaflet

mobil.TUM is a conference series organized by the focus area Mobility & Transportation Systems at the department of Civil, Geo and Environmental Engineering at TUM.

The organising committee of the “mobil.TUM 2019” conference aims to provide the maximum exposure for our sponsors, who will exhibit in front of an international audience of experts, researchers and students on major aspects of transportation systems. It should be noted that apart from the proposed compensation benefits, other proposals with regards to benefits and sponsoring amounts are kindly welcome and will be examined by the conference organizing committee¹. Furthermore, every sponsor will be displayed on the conference website.

The list of benefits according to the sponsor category can be found in the table below:

Benefits	Sponsor Category		
	Gold	Silver	Bronze
	€10.000 and above	€.5000-€10.000	€ 2000-€5.000€
Greeting from a sponsor representative during the opening session	✓		
Poster/roll-up at the conference venue	✓	✓	✓
Stand at the conference venue	large	medium	small
Invitations to the conference (including conference dinner)	6	3	1
Advertisement in the conference abstract issue (electronic format) and conference programme	Full page	½ page	¼ page
Sponsor information material to be distributed to the conference participants	✓	✓	✓
Sponsor information on the conference website	Landing page text + logo	Short text + logo	logo
Sponsor logo on conference poster	✓	✓	✓
Right for further benefits provided (subject to approval by the conference organizing committee)	✓	✓	✓

For more information, please contact:

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¹ E.g. sponsoring/offering a lunch-break or social event