One for all, or all for oneself? Governance cultures in regional public transport planning

Alexander Paulsson, Jens Hylander, Robert Hrelja

- The Swedish National Road and Transport Research Institute
- The Swedish Knowledge Center on Public Transport
- Lund University, Institute for Technology and Society, Division of Environmental and Energy Systems, Sweden



Aim of the study

- to study and explore how strategic governance of public transport evolves as a response to institutional reform.
- To compare and contrast public tranport governance in two Swedish regions (the capital region of Stockholm and Västra Götaland with Gothenburg as the major urban centre)



Institutional reform in West European public transport

- Examples include deregulation, privatisation, and the introduction of competition.
- The control of Public Transport is divided between a number of organisations with sometimes differing interests.
- Reforms have in some cases resulted in organisational fragmentation that results in coordination problems (for instance between regional and local authorities)



Sweden – a new Public transport legislation 2012

- Regional Public Transport Authorities (responsible for strategic planning of public transport)
- Local authorities (responsible for land use planning)
- This new legislation allows operators to initiate new routes on a commercial basis
- This suggests a need to focus on the micro-level practices of governance



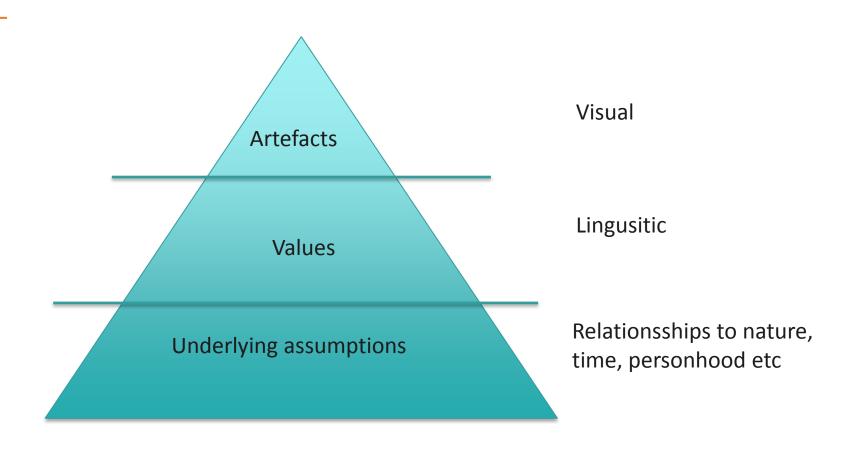
Theory - Modes of Governance

- Politics
 - stakeholder constellations
 - public ←→ private
- Polity
 - institutional arrangements;
 - locus of authority, interactions, mandated vs. voluntary engagement
- Policy
 - Instruments to ensure implementation;
 - E.g. legal bindingness, sanctions, flexibility vs. fixity of regulations

(Based on Treib, Bähr & Falkner 2007)



Theory - Culture's three layers





Method

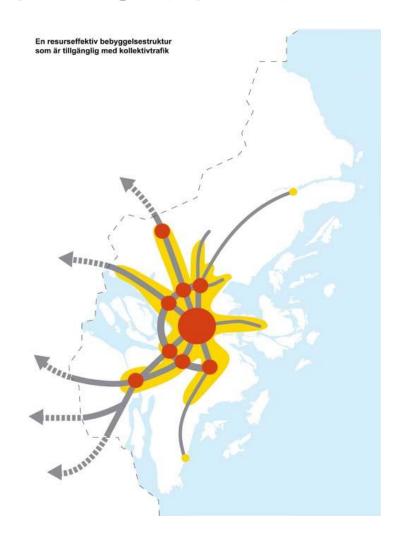
- Comparative case study:
 - Capital region of Stockholm
 - Västra Götaland (VGR), with Gothenburg as the major urban centre

- Interviews with officers
 - Regional Public Transport Authorities, Local Authorities, Regional Associations of Local Authorities, the Swedish Transport Administration.



Networks & arenas in Stockholm

- 1. Regional development plans for Stockholm (1991; 2001; 2010)
- 2. Sector meetings
- 3. Annual meetings
- 4. Subregional networks of municipalities, e.g. Stockholm NorthEast



Informal arenas in VGR

- Sub-regional public transport councils
- City traffic forums
- Strategic traffic forums
- 'The Västtrafik model'
- Network for infrastructure planning

"that's where everything happens, that's where we actually work"

"The question is how big the real possibility for influence actually is. Is there a way to [organise collaboration], with less labour and a simpler system, so that politicians and everyone involved can see more clearly how it works?"



Synthesis: Two ideal types

	Negotiation	Co-action
Case	Stockholm	VGR
Politics	Lobbying	'Gothenburg spirit'
Polity	Formal	Soft spaces
Policy	Budget	Networks as instrument



Conclusions and further research

 governance cultures should be seen as an factor affecting e.g. the purpose, degree and outcomes of collaboration in planning practices.

 We need to pay critical attention to the cultural particularities of governance practices if we are to understand the prospects of better planning outcomes.



Thank you for your attention!

Contact

alexander.paulsson@vti.se jens.hylander@vti.se robert.hrelja@vti.se



