

mobil.TUM 2011

International Scientific Conference on Mobility and Transport

Making Sustainable Mobilities – Interdisciplinary Perspectives

7 & 8 April 2011 Oskar von Miller Forum, Munich, Germany









Conference Programme

April 7th, Thursday

8:30 - 9:30 Registration, get together

9:30 - 10:00 Welcome

Prof. Regine Gerike (mobil.TUM, TUM),

Dr. Sven Kesselring (Cosmobilities Network)

Prof. Werner Lang (Oskar von Miller Forum, TUM)

Prof. Wolfgang A. Herrmann (President TUM)

Prof. Elisabeth Merk (City of Munich)

10:00 - 11:00 Definitions of sustainable mobilities

Plenary session with Werner Lang, Uta Maria Pfeiffer, Felix Rauschmayer, Stephan Reiß-Schmidt

Chair: Regine Gerike

11:00 - 11:30 Coffee break

11:30 - 12:30 Keynote 1

David Banister, Oxford:

The trilogy of distance, speed and time.

12:30 - 13:30 Lunch break

13:30 - 15:00 Parallel sessions 1 and 2

- 1. Sustainable mobilities: theories, concepts, methodologies (Chair: Felix Rauschmayer)
- Götz, K.; Deffner, J.:
 A new mobility culture now!
- Pries, L.; Maletzky, M.; Seeliger, M.:
 Virtualization of cross border labour mobility a chance for sustainability?
- Creutzig, F.; Edenhofer, O.; Mühlhoff, R.:
 Operationalizing sustainable transport scenario analysis.
- Kropp, C.; Beck, G.:
 How users imagine sustainable futures "after the car".
- Sergio Jara-Diaz: Urban Travel and Activities: time use and its values.
- 2. The built environment as a key factor for sustainable mobility (Chair: Gebhard Wulfhorst)
- van Acker, V.; Derudder, B.; Witlox, F.: Spatial (mis)match and its travel consequences.
- Naess, P.:

Transport rationales as links in causal relationships between residential location and travel.

Jones, T.; Strano, E.:
 The contribution of urban form in encouraging everyday walking and cycling in English cities.

• Stone, J.:

Can European transit governance help to save Australian cities from failed neo-liberalism?

• Boussauw, K.; Witlox, F.:

Regional variations in travel energy consumption: some evidence from Flanders.

15:00 - 15:30 Coffee break

15:30 - 17:00 Parallel sessions 3 and 4

- 3. Sustainable transport planning and engineering (Chair: Fritz Busch)
- Mantas, A. I.:

The place of pedestrians and cyclists in Portuguese sustainable mobility plans.

• Monninger, D.:

Public transport for people with intellectual disabilities.

 Miles, A.; Moore, N.; Savage, M.; Tight, M.; Timms, P.; Watling, D.:

New approaches to sustainable transport evidence and modeling paradigms for transforming travel behaviour.

- Crozet, Y.; Mercier, A.; Ovtracht, N.:
 From past to future of sustainable mobility in Lyon's urban area scenarios and "stress tests".
- Wulfhorst, G.; Keller, J.; Büttner, B.: Sustainable accessibility - enabling and facilitating sustainable mobility behaviour.

4. Economic instruments and regulation (Chair: Sergio Jara-Diaz)

user reactions towards road pricing.

- Francke, A.; Kaniok, D.:

 The effect of pricing structures and communication on
- Dziekan, K.; Liguori, G.; Ramazzotti, D.:
 MobiMart a pilot test on sustainable mobility credit
 system in Bologna.
- Dane, G.; Arentze, T.; Timmermans, H.; Ettema, D.: Estimating time, money and location effects in the organization of leisure activities in time and space.
- Khademi, E.; Timmermanns, H.; Dane, G.; Yang, D.: Consumer response to accumulated transport charges: results from a single attribute mixture-amount choice experiment.

17:00 - 18:00 Keynote 2

Margaret Grieco, Edinburgh:

The social sustainability of transport and urban transport: involving the end user.

Evening Dinner, get together

Hofbräu am Wiener Platz

8:00 - 8:30 Welcome and introduction for the day

8:30 - 9:30 Keynote 3

Andreas Kopp, Washington:

Sustainable transport and development: the need for a broad reform agenda.

9:30 - 11:00 Parallel sessions 5 and 6

5. Everyday mobility & travel behaviour (Chair: Tim Richardson)

 Scheiner, J.: Gender structures in car availability in car-deficient households.

- Ettema, D.; Schwanen, T.:

 A relational approach to analyzing leisure travel.
- Manz, W.; Bruns, A.: Reurbanisation an opportunity for public transport?
- Wilke, G.; Schneider, C.: Learning from the "Elektromobilisten" for the diffusion of electric mobility?
- Olde Kalter, M-J.; van Beek, P.; Geurs, K.: *Towards a new Dutch mobility panel.*

6. The production of mobilities: mobility policies and governance (Chair: Ole B. Jensen)

- Switzer, A.; Bertolini, L.: Insights for delivering integral, multimodal regional transport – the power of a transition and planning theory combination.
- Tennøy, A.: Reducing urban traffic volumes – is our knowledge good enough?
- Svensson, T.:
 Barriers to sustainable mobility transport technologies,
 infrastructures and land-use patterns in a dynamic
 perspective.
- Henneke, C.; Moritz, E. F.; Valtingoier, I. P.; Innerebner, G.: Behavioural mobility governance - an emotional approach to bicycle marketing.
- Freudendal-Pedersen, M., Kesselring, S.:
 Friction needed!? Contested mobilities and the role of
 social conflict for making sustainable cities.

11:00 - 11:30 Coffee break

11:30 - 13:00 Parallel sessions 7 and 8

7. The politics of mobility and transport (Chair: Malene Freudendal-Pedersen)

• Maksim, H.:

Mobility potential and social inequality: the concretization of transportation and urban policies in Switzerland and in France.

Hrelja, R.:

Unsustainable cities and local day-to-day transport planning.

- Richardson, T.; Jensen, A.: Sustainable mobilities and mobile subjects.
- Schwedes, O.; Kettner, S.:
 A critical actor-based analysis of the e-mobility discourse in Germany.
- Wengraf; I.: Going green: the rise (and fall) of London's G-Wiz EV.

8. Transport and environment (Chair: Claus Doll)

- Rabenstein, B.; Friedrich, M.; Wacker, M.: Microscopic modeling of household consumption decisions to evaluate energy saving measures.
- Kraschl-Hirschmann, K.; Zallinger, M.; Fellendorf, M.: Trajectory data to estimate energy consumption of e-cars.
- Lüßmann, J.; Schendzielorz, T.:
 Cooperative mobility for energy efficiency achieving a perfect eco driver in a perfect eco-managed road-network.
- Kickhöfer, B.; Hülsmann, F.; Gerike, R.; Zilske, M.; Nagel, K.: Towards an evaluation of GHG mitigation policies for Munich.
- Van der Waerden, P.; Timmermanns, H.:
 Do parking measures contribute to a sustainable transportation system?

13:00 - 14:00 Lunch break

14:00 - 15:00 Keynote 4

Urry, John:

Does mobility have a future?

15:00 – 16:30 Towards sustainable mobility – ways to go

Panel discussion with Udo Becker, Margaret Grieco, Ole B. Jensen, Hermann Knoflacher, Martin Lanzendorf Chair: Sven Kesselring

16:30 End of conference

Sustainable mobilities: theo	ries, concepts, methodologies		Session 1
A new mobility culture – nov	w!		
Konrad Götz	Institute for Social-Ecological Research		Germany
Jutta Deffner	Institute for Social-Ecological Research		Germany
Virtualization of cross borde	er labour mobility – a chance for s	ustainability?	
Ludger Pries	Ruhr University Bochum	Chair for Sociology/Organization, Migration, Participation	Germany
Martina Maletzky	Ruhr University Bochum	Chair for Sociology/Organization, Migration, Participation	Germany
Martin Seeliger	Ruhr University Bochum	Chair for Sociology/Organization, Migration, Participation	Germany
Operationalizing sustainable	e transport for scenario analysis		
Felix Creutzig	Technische Universtität Berlin and Potsdam Institute of Climate Impact Research	Department Economics of Climate Change	Germany
Ottmar Edenhofer	Technische Universtität Berlin and Potsdam Institute of Climate Impact Research	Department Economics of Climate Change	Germany
Rainer Mühlhoff	Technische Universtität Berlin and Potsdam Institute of Climate Impact Research	Department Economics of Climate Change	Germany
How users imagine sustainable futures "after the car"			
Cordula Kropp	University of Applied Sciences Munich		Germany
Gerald Beck	LMU Munich		Germany
Urban travel and activities: time use and its values			
Sergio Jara-Diaz	University of Chile		Chile

The built environment as	a key factor for sustainable mobili	ty	Session 2
Spatial (mis)match and its	s travel consequences		
Veronique van Acker	Ghent University	Department of Geography	Belgium
Ben Derudder	Ghent University	Department of Geography	Belgium
Frank Witlox	Ghent University	Department of Geography	Belgium
Transport rationales as lin	nks in causal relationships betwee	n residential location and travel	
Petter Næss	Aalborg University		Denmark
The contribution of urban	ı form in encouraging everyday wa	lking and cycling in English cities	
Tim Jones	Oxford Brookes University	Oxford Institute for Sustainable	UK
	•	Development, Department of	
		Planning	
Emanuele Strano	University of Strathclyde	Urban Design Studies Unit,	UK
		Department of Architecture	
Can European transit gov	ernance help to save Australian ci	ties from failed neo-liberalism?	
John Stone	University of Melbourne	Faculty of Architecture,	Australia
		Building and Planning	
Regional variations in travel energy consumption: some evidence from Flanders			
Kobe Boussauw	Ghent University	Geography Department	Belgium
Frank Witlox	Ghent University	Geography Department	Belgium

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Sustainable transport planning and engineering			Session 3
The place of pedestrians and cyclists in Portuguese sustainable mobility plans			
Ana Isabel Mantas	University of Coimbra	Portugal	
Public transport for people w	rith intellectual disabilities		
Daniel Monninger	Technische Universität	Chair of Traffic Engineering	Germany
_	München	and Control	-
New approaches to sustainal	ole transport evidence and mod	leling paradigms for transforming	travel behaviour
Andrew Miles	University of Manchester		UK
Niamh Moore	University of Manchester		UK
Mike Savage	University of York		UK
Miles Tight	University of Leeds		UK
Paul Timms	University of Leeds		UK
David Watling	University of Leeds		UK
From past to future of sustain	nable mobility in Lyon's urban a	area – scenarios and "stress test	s"
Yves Crozet	University of Lyon	Laboratoire d'Economie des	France
		Transports	
Aurélie Mercier	University of Lyon	Laboratoire d'Economie des	France
		Transports	
Nicolas Ovtracht	University of Lyon	Laboratoire d'Economie des	France
Transports			
Sustainable accessibility – er	nabling and facilitating sustaina		
Gebhard Wulfhorst	Technische Universität	Department for Urban	Germany
	München	Structures and Transportation	
		Planning	
Johannes Keller	Technische Universität	Department for Urban	Germany
	München	Structures and Transportation	
		Planning	
Benjamin Büttner	Technische Universität	Department for Urban	Germany
	München	Structures and Transportation	
		Planning	

Economic instruments a			Session 4
	ctures and communication on user I	reactions towards road pricing	
Angela Francke	Dresden University of		Germany
	Technology		
Denise Kaniok	Dresden University of		Germany
	Technology		
MobiMart – a pilot test or	n sustainable mobility credit system	in Bologna	
Katrin Dziekan	Berlin Institute of Technology	Department of Land and Sea Transport Systems Chair of Integrated Transportation Planning	Germany
Giuseppe Liguori	SRM - Reti e Mobilità SpA		Italy
Dora Ramazzotti	SRM - Reti e Mobilità SpA		Italy
Estimating time, money	and location effects in the organizati	ion of leisure activities in time an	nd space
Gamze Dane	Eindhoven University of	Urban Planning Group	The
	Technology		Netherlands
Theo Arentze	Eindhoven University of	Urban Planning Group	The
	Technology		Netherlands
Harry Timmermans	Eindhoven University of	Urban Planning Group	The
	Technology		Netherlands
Dick Ettema	Utrecht University	Faculty of Geosciences	The
			Netherlands
Consumer response to a experiment	ccumulated transport charges: resu	Its from a single attribute mixtur	e-amount choice
Elaheh Khademi	Eindhoven University of		The
	Technology		Netherlands
Harry Timmermans	Eindhoven University of		The
	Technology		Netherlands
Gamze Dane	Eindhoven University of		The
	Technology		Netherlands
Dujuan Yang	Eindhoven University of		The
	Technology		Netherlands

Everyday mobility & travel be	haviour		Session 5
Gender structures in car avail	ability in car-deficient household	ds	
Joachim Scheiner	Technische Universität Dortmund	Faculty of Spatial Planning, Department of Transport Planning	Germany
A relational approach to analy	zing leisure travel		
Dick Ettema	Utrecht University	Department of Human Geography and Planning, Faculty of Geosciences	The Netherlands
Tim Schwanen	University of Oxford	Transport Studies Unit, School of Geography and the Environment	UK
Reurbanisation – an opportun	ity for public transport?		
Wilko Manz	STRATA GmbH		Germany
André Bruns	Aachen University	Institute for Urban Planning and Transport, Faculty of Civil Engineering	Germany
Learning from the "Elektromo	bilisten" for the diffusion of elec	tric mobility?	
Georg Wilke	Wuppertal Institute for Climate, Environment and Energy		Germany
Clemens Schneider	Wuppertal Institute for Climate, Environment and Energy		Germany
Towards a new Dutch mobility	/ panel		
Marie-José Olde Kalter	Goudappel Coffeng		The Netherlands
Paul van Beek	Goudappel Coffeng		The Netherlands
Karst Geurs	University of Twente		The Netherlands

The production of mobilities:	mobility policies and governanc	e	Session 6
Insights for delivering integra combination	I, multimodal regional transport	- the power of a transition and	planning theory
Andrew Switzer	Universiteit van Amsterdam		The Netherlands
Luca Bertolini	Universiteit van Amsterdam		The Netherlands
Reducing urban traffic volume	es – is our knowledge good eno	ugh?	
Aud Tennøy	Norwegian University of Life Sciences	Department of Landscape Architecture and Spatial Planning	Norway
Barriers to sustainable mobili perspective	ty – transport technologies, infr	astructures and land-use patter	ns in a dynamic
Tomas Svensson	The Swedish National Road and Transport Research Institute, VTI		Sweden
Behavioural mobility governa	nce - an emotional approach to	bicycle marketing	
Christian Henneke	SportKreativWerkstatt GmbH		Germany
Eckehard F. Moritz	SportKreativWerkstatt GmbH		Germany
Ingo P. Valtingoier	SportKreativWerkstatt GmbH		Germany
Günther Innerebner	helios		Germany
Friction needed!? Contested mobilities and the role of social conflict for making sustainable cities			
Malene Freudendal-Pedersen	Roskilde University		Denmark
Sven Kesselring	Technische Universität München	TUM Transportation Centre	Germany

The politics of mobility and	transport		Session 7
Mobility potential and socia in France	Il inequality: The concretization of	transport and urban policies in	Switzerland and
Hanja Maksim	LaSUR (Laboratory of Urban Sociology)		Switzerland
Unsustainable cities and lo	cal day-to-day transport planning		
Robert Hrelja	Swedish National Road and		Sweden
	Transport Research Institute		
Sustainable mobilities and	mobile subjects		
Tim Richardson	Aalborg University		Denmark
Anne Jensen	Aarhus University	National Environmental Research Institute	Denmark
A critical actor-based analy	sis of the e-mobility discourse in (Germany	
Oliver Schwedes	Technische Universität Berlin	Chair of Integrated Transport Planning	Germany
Stefanie Kettner	Technische Universität Berlin	Chair of Integrated Transport Planning	Germany
Going green: the rise (and fall) of London's G-Wiz EV			
Ivo Wengraf	University of Liverpool	Department of Geography, School of Environmental Sciences	UK

Transport and environment			Session 8
	ousehold consumption decisions t		
Benjamin Rabenstein	University of Stuttgart	Department for Transport Planning and Traffic Engineering	Germany
Markus Friedrich	University of Stuttgart	Department for Transport Planning and Traffic Engineering	Germany
Manfred Wacker	University of Stuttgart	Department for Transport Planning and Traffic Engineering	Germany
Trajectory data to estimate	energy consumption of e-cars		
Karin Kraschl-Hirschmann	Graz University of Technology	Institute for Highway Engineering and Transport Planning	Austria
Michael Zallinger	Graz University of Technology	Institute for Highway Engineering and Transport Planning	Austria
Martin Fellendorf	Graz University of Technology	Institute for Internal Combustion Engine and Thermodynamics	Austria
Cooperative mobility for en	ergy efficiency – achieving a perfe	ct eco driver in a perfect eco-m	anaged road-
Jonas Lüßmann	Technische Universität München	Chair of Traffic Engineering and Control	Germany
Tobias Schendzielorz	Technische Universität München	Chair of Traffic Engineering and Control	Germany
Towards an evaluation of G	HG mitigation policies for Munich		
Benjamin Kickhöfer	Technische Universität Berlin	FG Verkehrssystemplanung und Verkehrstelematik	Germany
Friederike Hülsmann	Technische Universität München	mobil.TUM	Germany
Regine Gerike	Technische Universität München	mobil.TUM	Germany
Michael Zilske	Technische Universität Berlin	FG Verkehrssystemplanung und Verkehrstelematik	Germany
Kai Nagel	Technische Universität Berlin	FG Verkehrssystemplanung und Verkehrstelematik	Germany
	ibute to a sustainable transportation		
Peter van der Waerden	Eindhoven University of Technology	Urban Planning Group	The Netherlands
Harry Timmermans	Eindhoven University of Technology	Urban Planning Group	The Netherlands

Keynotes			
The trilogy of distance, speed	l and time		Keynote 1
David Banister	University of Oxford	School of Geography and the Environment	UK
Social sustainability and urba	n transport: a contemporary re	flection	Keynote 2
Margaret Grieco	Edinburgh Napier University	Department of Sociology and Psychology	UK
Sustainable transport and de	velopment: the need for a broad	l reform agenda	Keynote 3
Andreas Kopp	World Bank Washington	Transport, Water and Information and Communication Technology Department	USA
Does mobility have a future?			Keynote 4
John Urry	Lancaster University	Department of Sociology	UK

Plenary Session on Definit	tions of sustainable mobilities	
Werner Lang	Technische Universität München	Germany
Uta Maria Pfeiffer	Verbandes Deutscher Verkehrsunternehmen	Germany
Felix Rauschmayer	Helmholtz-Zentrum für Umweltforschung	Germany
Stephan Reiß-Schmidt	Referat für Stadtplanung und Bauordnung der Landeshauptstadt München	Germany

Panel Discussion: Towards sustainable mobility – ways to go			
Udo Becker	Technische Universität	Germany	
	Dresden	· ·	
Margaret Grieco	Edinburgh Napier University	UK	
Ole B. Jensen	Aalborg University	Denmark	
Hermann Knoflacher	Technische Universität Wien	Austria	
Martin Lanzendorf	Goethe-Universität Frankfurt	Germany	
	am Main		